

2020-2021 District Goals



District: 3233 C

Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	30	20
2nd Quarter	1	20	25	10
3rd Quarter	1	20	25	15
4th Quarter	1	20	20	45

FY New Clubs

5

FY Charter Members

100

FY New Members

100

FY Retention Goal

90

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

110

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
New Member Addition	Dist GMT Co-ordinator	PST	01 Jul 2020	30 Jun 2021
Meeting for New Clubs	Dist GMT Co-ordinator	RC, ZC & Club Presidents	01 Jul 2020	30 Jun 2021
New Member Orientation Meeting	Dist GMT Co-ordinator	GMT Team	23 Aug 2020	23 Aug 2020
Membership Seminar 1	Dist GMT Co-ordinator	GMT Team	26 Sep 2020	26 Sep 2020
Membership Seminar 2	Dist GMT Co-ordinator	GMT Team	13 Dec 2020	13 Dec 2020
Speciality Club	Dist GMT Co-ordinator	GMT Team	01 Jul 2020	30 Jun 2021
Lioness to Lion Conversion	Dist GMT Co-ordinator	GMT Team	01 Jul 2020	30 Jun 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

P- Pediatric Cancer

R- Retention of Members, Rehabilitation

A- Awareness for Diabetes

K- Kindness, Knowledge of Lionism

A- Action for Youth

S- Sight First

H- Hunger Care, Food & Health

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
ZC, RC & DC Workshop	Dist GLT Co-ordinator	GLT Team	05 Jul 2020	05 Jul 2020
PST Schooling	Dist GLT Co-ordinator	GLT Team	01 Aug 2020	02 Aug 2020
Zone Chairman Training	Dist GLT Co-ordinator	FDI Graduate	23 Aug 2020	23 Aug 2020
Guiding Lion	Dist GLT Co-ordinator	Club Members	11 Oct 2020	11 Oct 2020
GAT Conclave	Dist GAT Co-ordinator	GAT Team	21 Dec 2020	21 Dec 2020
District Level Leadership Institute	Dist GLT Co-ordinator	GLT Team	19 Sep 2020	20 Sep 2020
Motivation for MJF and other Contribution	LCIF Co-Ordinator	RC, ZC, PST	01 Jul 2020	30 Jun 2021
Plantation	GAT	RC, ZC, PST	01 Jul 2020	31 Jul 2020
Food for Hunger Program	GAT	RC, ZC, PST	01 Oct 2020	10 Oct 2020
Diabetes & Other Health Check Up Camps	GAT	Medical Team	01 Oct 2020	10 Oct 2020